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01 - Education

2016 -

2021

Northern Kentucky University School of The Arts
B.F.A Program Graduate, 3.9GPA.

02 - Work Experiences

2017 -
Present

Freelance Graphic Designer

I ventured into freelance design during my university days with a keen focus on marketing production and branding. This assisted me to cultivate a strong grasp of design principles, empowering me to create visually captivating and narrative-driven brands. My client interactions involved the organization and delivery of invoices, meetings, and B2B thoughtfully detailed design processes to provide clients with clear guidance in the most beneficial direction.

2019 -
2020

Graphic Design Intern Bisig Impact Group, Louisville KY

I accrued valuable expertise while collaborating with an exceptional design team, contributing to projects for both multi million-dollar corporations and local family businesses. This includes but is not limited to:

- Process workflow, website prototyping and optimization, animation, the development of print materials in multiple ratios, web assets, P.O.S systems, and the effective management of high-level project timelines.

2020 -
Present

Graphic Designer Production Bisig Impact Group, Louisville KY

- Enhanced workflow and communication proficiency between client-designer and accountant-designer roles.
- Advanced expertise in refining branding, marketing, and storytelling processes, encompassing the creation of comprehensive children's book collection, annual reports, dynamic motion assets, seasonal marketing collateral, social media campaigns, and a wide array of design assets. Additionally, demonstrated hands-on expertise with installation of printable materials, UX/UI product design with prototyping and wireframe processes.

03 - Technical Skills

Microsoft Word
Microsoft Powerpoint
Google Cloud Apps
Adobe Indesign
Adobe Photoshop
Adobe Illustrator
Adobe XD/Figma
WordPress/Elementor

04 - Reference

Name : Chip Dumstorf
Position : president, chief creative officer
Company : Bisig Impact Group
Phone : (502) 583 0333
Email : chip@bisig.com

Indeed Harry Bell
Linkedin Harry W. Bell